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PETER VERNIERO
ATTORNEY GENERAL OF NEW JERSEY

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WITH THE
N.J. BOARD OF DENTISTRY
ON 8/22/96 *one*

By: Marilyn Bair
Deputy Attorney General
Division of Law
124 Halsey Street
P.O. Box 45029
Newark, New Jersey 07102
Tel: (201) 648-3696

STATE OF NEW JERSEY
DEPARTMENT OF LAW AND PUBLIC SAFETY
DIVISION OF CONSUMER AFFAIRS
STATE BOARD OF DENTISTRY
DOCKET NO.

In the Matter of :
:
MICHAEL PARISE, D.D.S. :
:
Licensed to Practice Dentistry :
in the State of New Jersey :

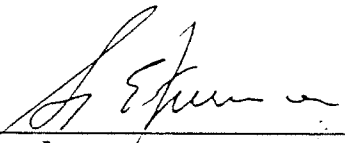
This matter was opened to the New Jersey State Board of Dentistry ("Board") upon allegations that Michael Parise, D.D.S. ("respondent") placed advertisements in the 1994-1995 Bell Atlantic Yellow Pages and the 1995-1996 Bell Atlantic Yellow Pages which violated N.J.A.C. 13:30-8.4. Upon review and consideration of the said advertisements and the February 21, 1996 testimony of Dr. Thomas Gulino, employee dentist of respondent, and Mr. Lawrence Gradman, business administrator of respondent, and it appearing that the parties wish to resolve this matter without recourse to formal proceedings and for good cause shown:

IT IS ON THIS 21st DAY OF August 1996,

HEREBY ORDERED AND AGREED THAT:


1. Respondent is hereby assessed a civil penalty in the amount of \$7,000.00 which shall be submitted by certified check or

money order made payable to the State of New Jersey. Respondent shall make payments on a monthly installment basis over a twenty-four (24) month period. Each one of the payments shall be in the amount of \$291.66, and the first payment shall be due thirty days after respondent receives notice from the Board that he is authorized to resume the practice of dentistry. All other payments shall be due at consecutive thirty day intervals from the date of the first payment. Payments shall be sent to Ms. Agnes Clark, the Board of Dentistry, 124 Halsey Street, Sixth Floor, Newark, New Jersey 07102. If any monthly installment is not made in a timely manner, the entire remaining balance shall immediately become due and payable without further notice.



Samuel Furman, D.D.S., President
State Board of Dentistry

I have read and understand the within
Order and agree to be bound by its terms.
Consent is hereby given to the Board to
enter this Order.



Michael Parise, D.D.S.